

# Oakton Community College Educational Foundation

## 2019-2020 Sponsorship Opportunities

We have exciting news - Oakton Community College has officially launched its year-long 50<sup>th</sup> Anniversary celebration! The Oakton Educational Foundation invites local organizations to be a part of this special milestone in the College's history as a sponsor of Foundation events throughout the anniversary year.

Oakton Community College shares many community members with your organization, and we believe that a strategic partnership with the Oakton Educational Foundation during this distinctive year will be mutually beneficial to both.

Your organization's participation as a Foundation event sponsor will directly impact Oakton's Annual Fund, which supports the areas of greatest need affecting student success - from scholarships for students in need, to innovation grants that strengthen Oakton's curricular and co-curricular programs.

Each year, more than 8,300 students attend Oakton seeking to improve their lives through higher education. More than 30% are first-generation college students, and another 30% require financial assistance to attend college. For many more, Oakton is their only gateway to a better future.

As a Foundation event sponsor, your organization will help provide Oakton's hopeful and deserving students with access to a quality education. Your investment in them has real power to open doors to personal empowerment, financial independence, and a secure future. And when they thrive, our shared community grows stronger.

In addition to changing lives, your organization and its philanthropic efforts will receive exposure to hundreds of individuals, families, and other organizations throughout northern Cook County and Oakton's nationwide network of donors, alumni, retirees, and employees.

The enclosed form provides details on the Foundation's 2019-2020 sponsorship opportunities and corresponding benefits. Please contact Senior Manager of Development Elena Couto at 847.635.1813 or [ecouto@oakton.edu](mailto:ecouto@oakton.edu) for any questions.

We look forward to hearing from you, and we are hopeful that our local partners will join Oakton and the Educational Foundation in celebrating 50 years of student success and community partnerships.

# Oakton Community College Educational Foundation

## 2019-2020 Sponsorship Opportunities

Contact Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Signature \_\_\_\_\_

### Global Sponsor - \$10,000

#### Deadline Sept. 11

Same benefits as Premier Sponsor, plus:

- Recognition and invitation to the foundation's Donor Recognition Brunch on Nov. 2, 2019
- Logo on website throughout year
- Recognition in foundation press releases
- Logo on 5K Run/Walk t-shirts
- Opportunity to add commemorative letter to Oakton's 50th anniversary time capsule
- Special recognition on foundation's donor wall, located at both Oakton campuses (as of July 2020)

### Premier Sponsor - \$7,500

#### Deadline Sept. 11

- Logo on 2019-2020 event invitations and day-of signage
- Logo recognition in 2019-2020 event programs
- Live recognition at 2019-2020 events
- Six tickets to Art Auction
- Six tickets to Bar Revue

### Or select sponsorship levels for individual events:

#### Art Auction

Sept. 19, 2019 (Estimated attendance: 100)

##### Deadline Sept. 11

##### Curator Sponsor - \$2,000

- Six tickets to event
- Logo on day-of signage and program
- Live recognition at event

##### Collector Sponsor - \$1,000

- Four tickets to event
- Logo on day-of signage and program

##### Aficionado Sponsor - \$500

- Two tickets to event
- Listing on day-of signage and program

#### Chicago Bar Revue: Final Oakton Show

Feb. 23, 2020 (Estimated attendance: 250)

##### Deadline Dec. 16

##### Partner Sponsor - \$2,500

- Six tickets to event
- Logo on day-of signage and playbill
- Live recognition at event

##### Associate Sponsor - \$1,000

- Four tickets to event
- Logo on day-of signage and playbill

##### Of Counsel Sponsor - \$500

- Two tickets to event
- Listing on day-of signage and playbill

#### 50th Anniversary Closing Picnic and 5K Walk/Run - Foundation Tent

May 8, 2020, Open to Public (Estimated attendance: 400)

##### Deadline March 2

##### Summa Cum Laude Sponsor - \$3,000

- Logo on foundation promotional materials and day-of signage
- Live recognition at event
- Official sponsor of picnic desserts

##### Magna Cum Laude Sponsor - \$2,000

- Logo on day-of foundation signage
- Official sponsor of foundation's kids station

##### Cum Laude Sponsor - \$1,000

- Listing on day-of foundation signage
- Co-sponsor with foundation of 5K water stations

##### Honor Roll - \$500

- Listing on day-of foundation signage

Completed form and company logo (.tif, .eps, or .ai files) must be received by the listed deadlines.

Email form to [foundation@oakton.edu](mailto:foundation@oakton.edu) or mail to:

Oakton Educational Foundation,  
1600 East Golf Road, Des Plaines, IL 60016.

For payment information or questions, contact Elena Couto at [ecouto@oakton.edu](mailto:ecouto@oakton.edu) or 847.635.1813.